



Fax this form to Jonathan Passe, US EPA,
(202) 343-2200 *no later than March 31, 2006*

2006 OUTREACH PARTNERSHIP

The ENERGY STAR[®] partners in _____ (city) have agreed to participate in the 2006 Outreach Partnership to promote ENERGY STAR qualified homes. We understand that our outreach campaign must begin no later than August 1, 2006.

We will contribute a total of \$ _____ for: (choose one)

(1) ___ our collective print-only campaign.

OR

(2) ___ our collective multi-media campaign.

We understand that EPA funds for this initiative will be committed on a first-come, first-served basis and that EPA's contribution will be used solely for placing outreach developed by EPA.

(1) For our print-only campaign:

We will place our outreach template for _____ weeks in the _____
(name of publication)

OR divide our outreach effort run between the following publications:

_____ & _____

Our template type:

- ☐ black & white
- ☐ b/w with cyan spot color
at the bottom
- ☐ 2-color
- ☐ 4-color

Our template size:

- ☐ ¼ page
- ☐ ½ page
- ☐ full page
- ☐ other (specify) _____

(2) For our builder partner multi-media campaign, we will: (please give details below, including length of campaign; attach additional pages if necessary)

We have also agreed to:

- ✓ Designate _____ (partner name) to negotiate the rate with the publication or media outlet (details of invoicing to be discussed with EPA once this form is submitted).
- ✓ Designate _____ (partner name) as the payer of the invoice.
- ✓ Set a target date of _____ to start our 2006 campaign.
- ✓ Provide EPA with one point of contact (POC), who is

Name _____ Company _____

Phone _____ Fax _____ E-mail _____